

Company Profile



Mushko Printing Solutions (Pvt.) Ltd.

Statement of Confidentiality

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www.mushko-ps.com



Mushko Printing Solutions (Pvt.) Ltd.

1 Company Profile

1.1 Company History

With its inception in 2005, Mushko Printing Solutions (Pvt.) Ltd. has come a long way in its short journey of excellence due to which it now is one of Pakistan's leading provider of soft document management systems and services, enabling customers nationwide to improve document workflow and increase efficiency.

MPS integrates and applies industry leading expertise and innovative technology to help companies meet today's complex document workflow demands and prepare them for tomorrow's challenges. MPS provides customized, scalable solutions that streamline every phase of the document lifecycle from input to output, as well as distribution, storage and retrieval.

Mushko Printing Solutions enables companies in every market space to:

- **Recognize and reduce document related costs**
- **Improve communication with clients and suppliers**
- **Streamline information access and sharing**
- **Automate time consuming manual tasks**

1.2 Our Vision

To establish Mushko Printing Solutions as the recognized leader where we can offer best-in-class products and services to enhance efficiency. Where we will use a consultative approach - first understanding customer needs, then applying the appropriate hardware, software and services to implement a streamlined document workflow...

For every phase of the document lifecycle - from input to archive

1.3 Our Values

MPS always aims to contribute to the success of our customers by offering end-to-end innovative Document Workflow Management Solution and Managed Print Services enabling them to outperform in the competitive world by implementing best global practices to overcome the business challenges. Our Core Values are:

- *Excellence*
- *Commitment*



1.4 What we do!

The company essentially consists of three divisions, which have their own unique capabilities and different teams, which work independently, to cater to customer needs and provide unmatched support to the customers. In all the divisions, we have different world---renowned Business partners for which MPS is the distributor in the country, which has contributed greatly to bringing state of the art technology to the country.





Mushko Printing Solutions (Pvt.) Ltd.

2 Strategic Alliances

We believe in business alliances and having premier global organizations partnership with us we deliver exceptional quality of services, products and solution.

MPS partners with some of the best IT companies in the world to deliver innovative and comprehensive solutions for your business. Our comprehensive alliances portfolio allows us to offer you greater choice in solutions that transform your business and position you for competitive advantage. Some of our partners are:



According to Gartner's report, "Actively managing office printing can lead to a reduction of 10% to 30% in recurring spending on document output. Companies are looking for immediate ways to reduce capital investments and cut operating costs. OKI Managed Print Services can help your organization achieve cost savings of up to 30%, and strategically streamline the management of your output print environment, minimize costs, and maximize business results



Founded as a local computer consulting company in 1979, Levi, Ray & Shoup, Inc. (LRS) has grown to become a global provider of innovative information technology solutions with more than 600 employees. Corporate headquarters are located in Springfield, Illinois, and LRS offices are found throughout the United States and around the globe.



Nuance Communications is an American multinational computer software technology corporation, headquartered in Burlington, Massachusetts, United States, that provides speech and imaging applications



Today SafeCom now a part of Nuance is one of the world's leading developers of software for the printing solution industry and its customers. SafeCom solutions are known for their unparalleled ability to offer companies and organizations a better way to manage and optimize their printing services.



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Information traceability, security and mobility

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Canon and Océ have joined forces to create the global leader in the printing industry. Our customers can choose from one of the industry's broadest range of products backed by best-in-class service and support organizations. Look to the new Canon-Océ combination for:



- Enterprise printing in the office and corporate printroom
- Large format printing of technical documentation, signage and display graphics
- Production printing for marketing service bureaus and graphic arts
- Business Services for document process outsourcing



Print or manage your print jobs
anytime and anywhere you need

MyQ is not just a printing solution that brings your printers and copiers under control, lowers your expenses and improves the environment by reducing wastage. Print, Scan & Fleet Management Solution.



Integrated Document Management

Doccept is a multi-user document management solution (DMS) that allows businesses to securely organize content. DMS is essential for organizations that aspire to "Go Paperless Go Green".



Objectif Lune Software

Business process Automation solution, One tool, many possibilities. Discover PlanetPress Connect, a software solution that automates and personalizes your outbound transactional communications..



Paper Cut provides simple and affordable print management software for Windows, Mac, and Linux. Our print control software helps keep track of all your print, copy & scan



Mushko Printing Solutions (Pvt.) Ltd.

3 Services & Products

At Mushko Printing Solution we understands the need to deliver business value using our best possible products & services , we offer end- to- end solution which covers consulting, hardware, licensed software, applications, systems management, IT optimization, security, maintenance, help desk and networking needs etc.

Our Technology and related services provide clients with technology related solutions and services that increase their competitive advantage and ROI. To cater end to end need our aim to provide services in the following three areas:

Office Printing Solutions

Production Printing

Document Management Solutions

We are focused and have all the tools ready for every segment by offering unique set of following services and product

MPS PRINTING SOLUTION





Mushko Printing Solutions (Pvt.) Ltd.

3.1 Office Printing Solutions

Reduce your overall printing costs.

Your imaging and printing environment presents an opportunity to reduce costs from improved fleet management through to better workflow design. We've helped organizations save up to 25% and more on overall printing costs

The managed print services definition is broad, but the end result is simple: gaining visibility and control of your printing, which helps you save money and boost productivity. Managed print also helps you improve environmental sustainability and document security.

By "printing," we mean the total cost of managing and optimizing your printers, their output, and the people and processes that support these devices. This includes:

- Pages produced by office workers, mobile workers and production print Operations
- Office desktop printers, multifunction printers, copiers, scanners, fax machines and high-volume printers
- Materials sent out for quick printing, offset printing, mailing and distribution
- IT help desk support, technical service, maintenance, and add, move and change requests
- Paper, ink, toner and other supplies and consumables

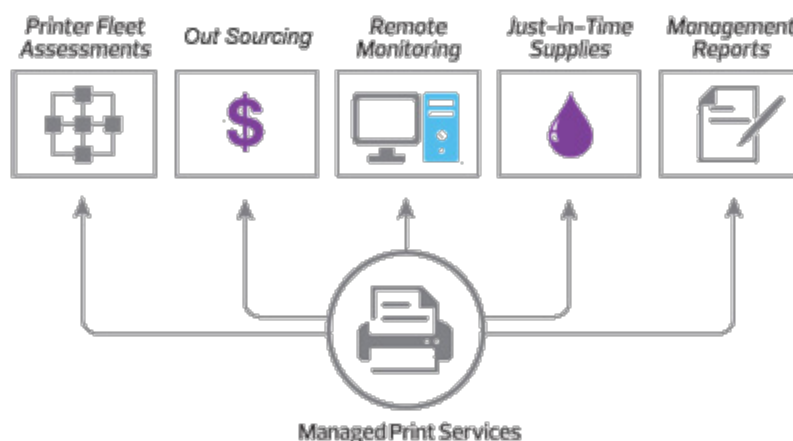
Add up the costs of "printing" and it accounts for a large chunk — as much as 15% of a business's annual spending. Through managed print services, you can outsource print management and cut costs by as much as 25%.

OKI

PaperCut

NUANCE

myQ





Mushko Printing Solutions (Pvt.) Ltd.

3.2 Production Printing

Ready for the Future, Here Today.

The Océ brand has a reputation for high-speed production print and workflow solutions that are built to last, customized, and backed by service. As part of Canon Solutions America, we are advancing tomorrow's innovations to help you grow your business. Whether it's improving productivity or opening new markets and applications, we can help you be ready for the future.

- Easy job and document submission process
- Adobe® PDF-based workflow for faster, smoother job processing
- Flexible order handling and preflighting of PDFs
- Improved communication with customers
- Single overview of every job in production
- Customizable console for every operator
- Better control of financials with advanced print cost controls
- Convenient cost estimation capabilities for users
- Flexibility to expand access and add services as your business grows

Key Benefits

- Improve customer satisfaction by making it easier to do business with you
- Expand your service offering and grow your business
- Customizable job tickets eliminates job requirement confusion, improves customer satisfaction and results in fewer outsourced jobs
- Simplified pre-flighting improves production turn-around time
- Improved control over production processes and costs
- Improves ROI through a scalable, flexible configuration offering end-to-end job management, and automation of workflow steps all based on open market standard Adobe Acrobat PDF

Canon



PlanetPress.

Objectif Lune Software





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3.3 Document Management Solutions

Leave the Paper & Take the Data

A Document management, often referred to as Document Management Systems (DMS), is the use of a computer system and software to store, manage and track electronic documents and electronic images of paper based information captured through the use of a document scanner. The term document is defined as "recorded information or an object which can be treated as a unit". DM systems allow documents to be modified and managed but typically lack the records retention and disposition functionality for managing records. Key DM features are:

- Check In / Check Out and Locking
- Version Control
- Roll back
- Audit Trail
- Annotation and Stamps
- Summarization

Key Benefits

- Reduced Storage
- Flexible Retrieval, Flexible Indexing
- Improved, faster and more flexible search
- Controlled and Improved Document distribution
- Improved Security, Disaster Recovery
- No Lost Files
- Digital Archiving
- Improved Regulatory Compliance
- Improved Cash Flow
- Improved Internal Operations
- Competitive Edge
- Improved customer service and satisfaction



**Kofax
Capture**



Laserfiche®
Run Smarter™





Mushko Printing Solutions (Pvt.) Ltd.

MAJOR CLIENTLE LIST



SAPPHIRE





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5. CONTACT DETAILS

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